Comoros Project – Fundraising Guide

February 2021

1. Why are we fundraising?

The Comoros Project is working with MAEECHA to design and build a school dorm on the island of Anjouan. As part of this, the Water Team is designing a **rainwater harvesting system** to be built with the dorm, and the additional cost arising from this will be funded by us. Anjouan has no proven groundwater resources and the people there are completely reliant on seasonally variable streams. However, deforestation and climate change have caused at least half of its permanent rivers to stop flowing in the dry season. Through this doing this project, we can give the school a **sustainable source of water**.

2. How are going to achieve our goals?

The fundraising target is £2,000. We hope to raise this through a decentralised fundraising campaign where participants run/walk/cycle *collectively* 240 km every week for 6 weeks.

<p style="text-align:center;color:red;">*We need 20+ people to take part in this campaign*</p>

The aim is that each individual collects £100 each through their own network and contacts (e.g., friends and family) and **run or walk 70 km** (~12 km a week for 6 weeks). You can split this distance to multiple days, e.g.,
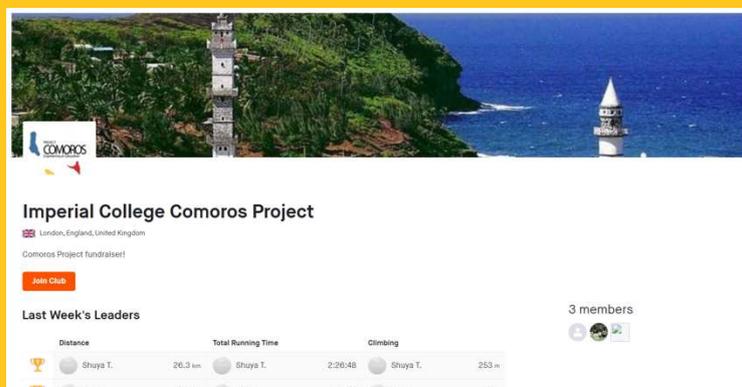
<p style="text-align:center;color:red;">*4 km run (about 25 minutes at a leisurely pace) – 3 days per week*</p>

Why 70 km? This is the distance from where our project is based on the island of Anjouan, Comoros to Mayotte (France) – the journey many young Comorians make illegally and dangerously to try and find better opportunities. We hope that by running this distance and through the efforts of the Comoros Project and MAEECHA, we can strengthen the awareness of the cause of improving education in the Comoros so that young people can have a better life.

3. How will I track my run?

Strava club: you can join by downloading Strava which is absolutely free! Follow this link to join,

www.strava.com/clubs/iccp

The app allows you to record your run and see how others are doing. You can support and encourage one another in the app, and I hope this can be a source of motivation for you!

4. How can I collect donations?

This is entirely up to you.

The monies you collect will be donated to the society under your name, on behalf of your contacts.

If you're stuck on choosing a suitable platform, we recommend using **JustGiving**,
- which allows you to set up a fundraiser and receive the money directly to you,
- charges a modest 2.9% plus 25p fee for every donation, and
- suggest setting your fundraising goal to £110 and ask for large donations.

Here is an example page,

5. How will I send the money I have raised to the Comoros Project?

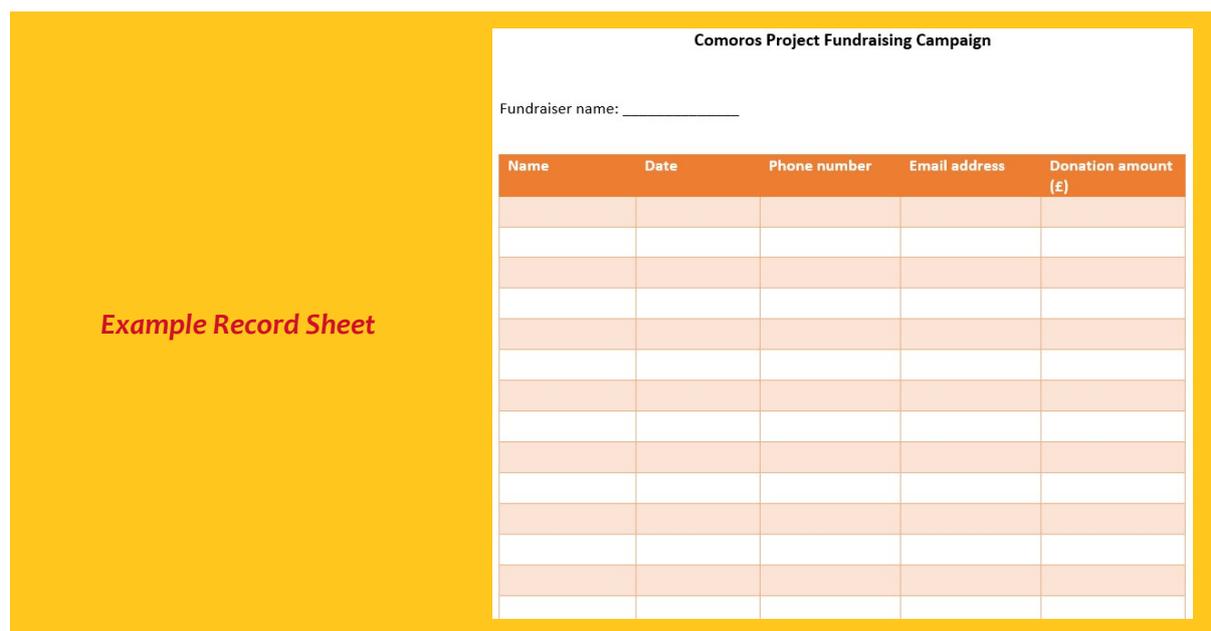Engineering Change, the Society we come under, has created a separate account for us.

To adhere to Union Policy, the steps for transferring funds are:
1. A personalised product on the union shop with the price equal to the amount you raised will be created.
2. You will 'buy' the product through the union shop using the money you collected.
3. The funds will be then be received by the Engineering Change union bank account.

For example, if you raise £105.60, we will set up a donation product on the union shop with your name on it priced at £105.60 which you can buy at the end of the campaign.

You will be responsible for keeping the funds safe until this product has been created.

Please also make sure to record who has donated to you using the following document along with their contact details. This is to ensure we can track donations and make sure all the money raised can be accounted for.

Example Record Sheet

Comoros Project Fundraising Campaign

Fundraiser name: _____

Name	Date	Phone number	Email address	Donation amount (£)

6. Can I raise funds another way?

Yes, you can! If you have any other ideas to fundraise, since this is a decentralised fundraising campaign you can find another way, such as…

dying your hair, online cooking lessons and selling art

If you plan on doing this, please let one of us know ☺

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